

Azul, dear friends, dear vivante community!

Who would have thought a few years ago that today at campus vivant'e we would not only be living in a community based on permaculture and inclusion, but also integrating artificial intelligence (AI) into our everyday education?

What was already foreseeable during the great lockdown in 2020 and filled us with uncertainty at the time has now become reality: smartphones and AI are part of our world today, including the world of education, and yes, even here in the remote mountains of Morocco, they have become an integral part of everyday life.

In recent years, we have learned to approach these rapid changes proactively and with openness, rather than resisting them. The past year has been all about building bridges between cutting-edge, abstract technology and concrete, human encounters. Because despite all the technology, our heartbeat remains human, rooted in our values, in nature and in the power of community.

We are convinced that the future needs both and, above all, the integration of apparent opposites: technology and heart, individuality and community, innovation and roots.

This attitude runs through everything we do and has led to remarkable developments in various areas over the past year, which we report on in this annual letter.



AI & teamwork at campus vivant'e

Since the start of this school year, we have been experimenting with AI-supported tools. Thanks to an inspiring encounter with the Moroccan co-founder of the AI platform unitalk.ai, we were able to explore the topic in depth. We now benefit from a range of digital assistants in our teaching, teamwork and management, which help us to make our work more efficient, creative and inclusive. AI not only supports our teachers in developing teaching materials, but also helps to overcome language barriers and open up new, creative ways of learning for all students. Time-consuming processes can be automated and adapted, and project work can now be tailored even more closely to current topics and the needs of each individual – with a depth and level of interconnection that never ceases to amaze us. Our nuanced approach to the controversial topic of artificial intelligence could fill pages here...

And yet, despite all our enthusiasm for new technology, our mission remains clear: the focus is on people, the students, their stories, their questions and their joy of discovery and growing.

A sense of community, ceremonies of togetherness and cooperation with one another are and will remain the foundation of our work. In workshops and mutual exchange, we question our roles and consciously redefine our responsibility as human beings and learning-facilitators.

For us, artificial intelligence is a tool – as good as the person who uses it. Goal orientation, self-responsibility, self-control and self-reflection are qualities that we must strengthen at all costs. The same applies to our own authenticity, the acceptance of our human feelings, our strengths and weaknesses, and allowing ourselves to show our warmth.

At campus vivant'e, we consciously create a safe environment and space in which these things are nurtured on a regular basis – through genuine encounters, dialogue, silence, nature, rituals and impetus for personal growth. We believe in the power of rituals, in the importance of spirituality and in the deep connection with each other, with the earth and with a higher power that sustains everything.



Deaf education & inclusion

A milestone was the successful completion of secondary school by the first generation of deaf students last year and their successful integration into high school in the capital Rabat.

Through openness, conscious listening and appreciation of each individual, true inclusion is created, and here too we see how technology and humanity can go hand in hand: digital tools, the possibility of video calls and visual AI-supported programs facilitate learning and communication and promote the integration of deaf people.

Over the past year, we have been able to make new contacts, share our knowledge with teachers from Marrakech in training courses and continue our education thanks to deaf professionals. Our network of deaf and hearing people who are committed to greater inclusion in Morocco is constantly growing.

Five deaf students have now graduated and are carrying into the world what they have learned here. They are examples of what is possible when people from all walks of life work together for the greater good of all.



Career guidance & special education

With targeted career guidance projects and special needs education, we support not only students with disabilities, but all children and young people in discovering their strengths and moving confidently into the future. Last school year, we were supported by experts and volunteers from France, Germany and Switzerland, who shared their knowledge by working directly with us on site.

Here, too, we use both personal exchange and, in some cases, digital opportunities to highlight individual talents, build confidence in one's own abilities and open up new perspectives – always with the aim of encouraging young people to follow their own authentic path and use their individuality as a positive contribution to the world.



Project days & study trips

Whether interdisciplinary project days or exciting study trips – our students have used the year to explore various curriculum topics in depth, think outside the box, discover new things and grow together. Active lessons and workshops on the topics of "People, Machines, Health and our Country" offered the opportunity to combine technology and heart here as well.

This year, the graduating classes of the primary and secondary schools were able to get to know different parts of the country. The older students were able to travel to the capital Rabat, experience culture and modernity, apply what they had learned in everyday life in a big city and conclude their school days as a group.

The sixth graders travelled to the M'Goun Geopark region, swam in the refreshing waters of the Imsfrane Cathedral and tried their hand at rafting – experiences that strengthen community, self-confidence and a connection to nature. They are a living example of how learning and living, tradition and innovation can merge.

Such experiences mark transitions to the next stages of development, strengthening awareness of one's own development and connection to the group, but also the feeling of being embedded into something bigger. Our thanks go to the generous donors from Morocco and Switzerland who made these trips possible!



Solar energy & water reservoir

We are also committed to innovation in the area of sustainability: our [café vivant'e](#) is now equipped with solar technology – a major step towards energy independence and environmental protection through lower emissions. A new water reservoir, which uses a solar pump to draw water from our well and keep it constantly available, now ensures that even in hot summers, water is always available to supply the buildings and irrigate the permaculture gardens and reforestation areas.

Here, we combine technical solutions with the awareness that, as a community, we bear responsibility for the earth and our descendants. The modern system, which now supplies clean electricity and water during the day, was planned with financial support and technical advice from Austria and Switzerland and installed by volunteer technicians from Germany.



Cooking classes & restaurant

After our kitchen team at [café vivant'e](#) underwent further training at specialist establishments in [Marrakech](#) and [Essaouira](#) last summer, they applied this knowledge at various large events here. In recent months we have been able to cater for a growing number of customers and large groups.

Throughout the year, we also opened the doors to our teaching kitchen on a regular basis and held various cooking classes for interested people from across the region. These cooking courses for adults are run with great enthusiasm. They are not just about cooking, but also about laughing, learning and experiencing community.

Adults, both women and men, some of whom have never been to school themselves, have the opportunity here to acquire knowledge in a protected environment and in their mother tongue in a low-threshold manner that opens doors for them and, thanks to the certificates they receive, also makes it easier for them to find better-paid work. Deeply moved by the joyful atmosphere and the respectful way people interact at campus vivant'e, participants leave the week-long course motivated and hopeful that genuine humanity and a friendly working atmosphere are possible when everyone actively contributes.



Educational opportunities for women

Throughout the year, the académie vivante continued to offer educational programs specifically for women. These literacy and life skills courses are opportunities for women to meet, engage in open dialogue, exchange ideas, grow and enjoy doing things together.

The safe space we open every afternoon enables women of all ages to learn with and from each other and to invest in themselves. In their sometimes very difficult everyday lives with children, housework and farm work, these meetings offer an oasis of self-care and support that strengthens women in their role as mothers, promotes their self-determination and at the same time values them as women and as pillars of the local social structures.



New circle of friends in France

Amélie and Paul Devaux visited us on campus with their four children back in 2022. They already had close ties to Morocco, having lived and worked in the country for several years and developed a deep connection to the area here:

"During a visit to Ait Bouguemez for the first time in many years, we met Itto and her entire team, who made us realize that investing in education is undoubtedly the best way to ensure the survival of this people in the Atlas Mountains and their customs. We were deeply impressed by the school's educational concept, the atmosphere here and the determined and selfless team. It was clear: this project must continue, develop further and help to stop the rural exodus that threatens the valley.

So we founded an association: "Voyage en Vallée inconnue" (Journey to the Unknown Valley). Its mission is to bring the valley closer to our network of French and European friends through affordable trips and cultural exchanges, with part of the trip price going to the campus vivant'e as a regular contribution to its operating costs.

Paul and Amelie Devaux, France

In spring, the two of them visited us with a group of 30 travelers and not only presented us with a generous donation, but also shared their experiences: each guest shared their knowledge from various professional fields, which is now being incorporated into our career guidance program in a folder and as a video for illustrative purposes.

We are delighted about the establishment of the new circle of friends in France. This international support gives us momentum and opens up new opportunities for exchange and cooperation with people from French-speaking countries and French offers donors a platform to make tax-deductible donations (account details can be found at the end of the letter).



Atlas Marathon

In October 2024, we once again played an active role in organizing the [Atlas Marathon](#). This trail running event, which covers the entire region of Ait Bouguemez and the neighboring valleys, has become a major sporting, tourist and social event, bringing people together from near and far and not only facilitating international encounters but also boosting the local economy.

The entire campus vivant'e team, teachers and students, helped with logistics, looking after runners, catering for guests and also took part with sporting ambition.

The next Atlas Marathon is already being planned with great enthusiasm, and we invite you to visit us from **10 to 12 October 2025**.

During this weekend, we will demonstrate team spirit and perseverance, and the enthusiasm that such a community experience inspires will strengthen our sense of togetherness and remind us that we are a valley, a community, and that together we can achieve more than alone. "We are Atlas. We move Bougmaz." #weareatlas #wemovebougmaz

You are very welcome! Whether as a runner ([register here](#)) or simply to enjoy a varied weekend with us in the most beautiful mountains.

Our conclusion for 2025: AI as a tool, humanity as a goal

Growing together holistically – this has been our motto for many, many years, and we are sticking to it, continuing to learn and looking forward to everything that lies ahead as we work together to create a vibrant, open and sustainable learning environment for everyone – day after day, rooted in the here and now and as a contribution to future generations.

We are convinced that the balancing act between high-tech and heartfelt education can be achieved if we see modern developments as an opportunity and at the same time create oases where we can reconnect with nature, with each other and with our own inner selves.

We would like to thank everyone who actively participated in campus vivant'e last year and everyone who accompanies us on this journey for their trust, support and great commitment!

Above all, we would like to express our heartfelt thanks to our loyal friends and donors in Germany, Austria and Switzerland, who have been financing almost the entire operating costs of our school for many years.

We look forward to a new and inspiring school year and wish everyone a relaxing and joyful summer.

Warm regards,




Stefanie Itto TAPAL-MOUZOUN & Haddou MOUZOUN
and the entire team at campus vivant'e

P.S. Invitation

For our friends in Austria and the southern German-speaking region:

Our partner association [Weltweitwandern Wirkt!](#) is celebrating its 10th anniversary in Graz on **14 August 2025**. We will be there in Styria on that day and will take the opportunity to pause, look back, say thank you – and above all: celebrate together with Christian Hlade and his team.

You are warmly welcome to join us at 5 p.m. at Gaswerkstrasse 99 – please register in advance at: events@weltweitwandernwirkt.org

Regular updates are
always posted on our
social media channels.

www.campusvivante.com   our [YouTube channel](#) and our [café vivant'e](#)



Our donation account in Morocco:

Association Vivante
Attijariwafa Bank, Agence Daoudiate Marrakech (204)
Account: 0204 E 000 304 846
IBAN/BIC: MA 007 450 000 204 5000 304 846 77
SWIFT: BCM AM AMC

Our donation account in France:

Association VOYAGE EN VALLEE INCONNUE VVI France
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IBAN: FR76 1009 6182 3800 0248 1840 191
RIB: 10096 18238 00024818401 91
BIC: CMCIFRPP

Our donation account in Germany:

Ait Bouguemez e.V.
Wartburg-Sparkasse Eisenach
IBAN: DE44 8405 5050 0012 0128 74
BIC: HELADEF1WAK

Our donation account in Switzerland:

Verein Freunde der école vivante 8000 Zurich
IBAN: CH10 8080 8001 0146 6328 3
SWIFT-BIC: RAIFCH22

Our donation account in Austria:

Weltweitwandern Wirkt

Reference: campus vivante

IBAN: AT48 2081 5000 4251 3499

BIC: STSPAT2GXXX

We [appreciate donations](#), as they encourage us to continue and make everything that grows here possible: every penny makes a difference – just like every helping hand, every helpful contact, every inspiring encounter, every encouraging word.

Thank you to everyone who supports us with their goodwill and contributes in any way!

Chronicle of previous annual reports:

2023: https://www.campusvivante.com/de/news/mid/471/details/2313/title/annual-review-2023_24-and-a-short-film

2022: https://ittosblog.files.wordpress.com/2023/07/jahresbericht-2022_23-campus-vivante-dt_kl.pdf

2021: https://ittosjournal.wordpress.com/wp-content/uploads/2022/08/jahresbericht-2021.22-campus-vivante_kl.pdf

2020: <https://www.campusvivante.com/de/news/mid/471/details/2214/title/jahresbericht-2020-21>

2019: <https://ecolevivante.wordpress.com/wp-content/uploads/2020/02/jahresbericht-campus-vivante-2019-kl.pdf>

2018: <https://ecolevivante.wordpress.com/wp-content/uploads/2018/12/Jahresbericht-2018-deutsch.pdf>

2017: <https://ecolevivante.wordpress.com/2017/12/22/jahresbrief-dezember-2017/>

2016: <https://ecolevivante.wordpress.com/2016/10/19/newsletter-herbst-2016/>

2015: <https://ecolevivante.wordpress.com/2015/12/15/jahresbrief-2015/>

2014: <https://ecolevivante.wordpress.com/wp-content/uploads/2014/11/newsletter-c3a9cole-vivante-ende-2014.pdf>

2012: <https://ecolevivante.wordpress.com/2012/01/03/the-school-an-annual-report>

And before that: <https://ecolevivante.wordpress.com>

